

# Application Policy

## 1. Introduction

This policy outlines how HeyFollowUp ("we," "our," "us") collects, uses, and protects information provided by users of our application ("the app"). By using the app, you agree to the terms outlined in this policy.

## 2. Data Collection

We may collect the following information:

- Personal Information: Name, email address, phone number, and any other information you provide directly.
- Media: Photos, images, or videos you upload.
- Usage Information: Data on how you interact with the app (e.g., features used, actions taken).

## 3. Data Usage

Collected data may be used for the following purposes:

- To provide and improve app functionality.
- To send important notifications, including emails or SMS.
- To offer customer support and respond to inquiries.

## 4. Data Sharing

We do not sell or rent your personal information. However, we may share your data with:

- Service providers (e.g., cloud storage, email services) to facilitate app operations.
- Law enforcement, if required by law.

## 5. Data Security

We implement industry-standard security measures to protect your data. However, no method of transmission over the internet is 100% secure, so we cannot guarantee absolute security.

## **Application Policy**

### **6. User Rights**

You have the right to:

- Access and review the personal data we have collected.
- Request the deletion of your data.
- Opt-out of certain data processing activities.

### **7. Changes to this Policy**

We may update this policy periodically. Continued use of the app after changes indicates acceptance of the updated policy.

### **8. Contact Information**

For questions or concerns about this policy, please contact us at [heyn2mu@gmail.com](mailto:heyn2mu@gmail.com).

Last Updated: January 14, 2025